

ORDER



Orders
Order / Rev: 169113
Alt Order #:
Product Desc:
Estimate: 12593
Flight Dates: 10/22/12 - 10/28/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Local Account KSTP House
Sales Office: MSP
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 11350 Random Hills Road
 Fairfax, VA 22030-7428

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Graves for Congress
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	106	\$54,275.00	\$46,133.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	106	\$54,275.00	\$46,133.75	0.00
Totals	106	\$54,275.00	\$46,133.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local Account KSTP House			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$54,275.00
Market	100%	\$235,978.26

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$58,994.57
KMSP	25%	\$58,994.57
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$4,719.57
WCCO	25%	\$58,994.57
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/22/12	10/28/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	11111--	:30	5	\$250.00	3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--			5		\$250.00			0.00			
2	M	10/22/12	10/28/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	11111--	:30	5	\$250.00	3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--			5		\$250.00			0.00			

Order / Rev: 169113
Alt Order #:
Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress
Product Desc:
Estimate: 12593

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	M	10/22/12	10/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	11111--	:30	5	\$450.00	3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	11111--			5		\$450.00	0.00					
4	M	10/22/12	10/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	11111--	:30	5	\$450.00	3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	11111--			5		\$450.00	0.00					
5	M	10/22/12	10/28/12	M-F GMA M-F GMA	CM	7-9a	33333--	:30	15	\$400.00	3	0.00	NM	15	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	33333--			15		\$400.00	0.00					
6	M	10/22/12	10/28/12	Sa 6-7a Sat 6a News	CM	6-7a (6:00 AM-6:30 AM)	-----1-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-			1		\$175.00	0.00					
7	M	10/22/12	10/28/12	Sa 6-7a Sat 6a News	CM	6-7a (6:30 AM-7:00 AM)	-----1-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-			1		\$175.00	0.00					
8	M	10/22/12	10/28/12	SA GMA Sa GMA	CM	7-8a	-----1-	:30	1	\$425.00	3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-			1		\$425.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/22/12-10/28/12		SA GMA	7-8a		-----Sa--	:30	(\$425.00)	0.00	NM				
See MG 8.2 [PE Due HRA]															
2	M	10/22/12-10/28/12		SA GMA	7-8a		-----Sa--	:30	\$600.00	0.00	NM				
Ⓜ MG for 8.1 10/27															
9	M	10/22/12	10/28/12	Sat 8-9a Sat 8-9a News	CM	8-9a (8:00 AM-8:30 AM)	-----1-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-			1		\$200.00	0.00					
10	M	10/22/12	10/28/12	Sat 8-9a Sat 8-9a News	CM	8-9a (8:30 AM-9:00 AM)	-----1-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-			1		\$200.00	0.00					
11	M	10/22/12	10/28/12	Su 6-7a Sun 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	-----1	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1			1		\$150.00	0.00					
12	M	10/22/12	10/28/12	Su 6-7a Sun 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	-----1	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1			1		\$150.00	0.00					
13	M	10/22/12	10/28/12	SU GMA Su GMA	CM	7-8a	-----1	:30	1	\$400.00	4	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1			1		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/22/12-10/28/12		SU GMA	7-8a		-----Su	:30	(\$400.00)	0.00	NM				
See MG 13.2 [PE At order entry--na at rate]															
2	M	10/22/12-10/28/12		SU GMA	7-8a		-----Su	:30	\$725.00	0.00	NM				
Ⓜ MG for 13.1 10/28															
14	M	10/22/12	10/28/12	Sun 8-9a Sun 8-9a	CM	8-9a (8:00 AM-8:30 AM)	-----1	:30	1	\$350.00	4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 169113
 Alt Order #:
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress
 Product Desc:
 Estimate: 12593

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	M	10/22/12	10/28/12	M-F 4-430p Millionaire	CM	4-430p	11111--	:30	5	\$150.00	4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12	M-F 4-430p See MG 23.6,23.7 [PE Due HRA]			4-430p	MTWThF----	:30		(\$150.00)		0.00	NM		
2	M	10/22/12-10/28/12	M-F 4-430p See MG 23.6,23.7 [PE Due HRA]			4-430p	MTWThF----	:30		(\$150.00)		0.00	NM		
3	M	10/22/12-10/28/12	M-F 4-430p See MG 23.6,23.7 [PE Due HRA]			4-430p	MTWThF----	:30		(\$150.00)		0.00	NM		
4	M	10/22/12-10/28/12	M-F 4-430p See MG 23.8,23.9			4-430p	MTWThF----	:30		(\$150.00)		0.00	NM		
5	M	10/22/12-10/28/12	M-F 4-430p See MG 23.8,23.9			4-430p	MTWThF----	:30		(\$150.00)		0.00	NM		
6	M	10/23/12-10/24/12	M-F 4-430p Ⓜ MG for 23.3,23.2,23.1			4-430p	-TW-----	:30		\$400.00		0.00	NM		
7	M	10/23/12-10/24/12	M-F 4-430p Ⓜ MG for 23.3,23.2,23.1			4-430p	-TW-----	:30		\$400.00		0.00	NM		
8	M	10/22/12-10/28/12	M-F 4-430p Ⓜ MG for 23.5,23.4			4-430p	---ThF----	:30		\$400.00		0.00	NM		
9	M	10/22/12-10/28/12	M-F 4-430p Ⓜ MG for 23.5,23.4			4-430p	---ThF----	:30		\$400.00		0.00	NM		
24	M	10/22/12	10/28/12	M-F 430-5p News 430p News	CM	430-5p	11111--	:30	5	\$150.00	4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12	M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]			430-5p	MTWThF----	:30		(\$150.00)		0.00	NM		
2	M	10/22/12-10/28/12	M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]			430-5p	MTWThF----	:30		(\$150.00)		0.00	NM		
3	M	10/22/12-10/28/12	M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]			430-5p	MTWThF----	:30		(\$150.00)		0.00	NM		
4	M	10/22/12-10/28/12	M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]			430-5p	MTWThF----	:30		(\$150.00)		0.00	NM		
5	M	10/22/12-10/28/12	M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate]			430-5p	MTWThF----	:30		(\$150.00)		0.00	NM		
6	M	10/22/12-10/28/12	M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1			430-5p	MTWThF----	:30		\$400.00		0.00	NM		
7	M	10/22/12-10/28/12	M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1			430-5p	MTWThF----	:30		\$400.00		0.00	NM		
8	M	10/22/12-10/28/12	M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1			430-5p	MTWThF----	:30		\$400.00		0.00	NM		
9	M	10/22/12-10/28/12	M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1			430-5p	MTWThF----	:30		\$400.00		0.00	NM		
10	M	10/22/12-10/28/12	M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1			430-5p	MTWThF----	:30		\$400.00		0.00	NM		
25	M	10/22/12	10/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	11111--	:30	5	\$450.00	3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 169113
 Alt Order #:
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress
 Product Desc:
 Estimate: 12593

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	M	10/22/12	10/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	11111--	:30	5	\$450.00	3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$450.00		0.00			
26	M	10/22/12	10/28/12	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su	11111--	:30	5	\$700.00	3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12	M-Su ABC Nightly News			M-Sa 530-6p, Su	MTWThF----	:30		(\$700.00)		0.00	NM		
		See MG 26.6 [PE At order entry--can't clear Monday due rate (only 1x :30 avail per day)]													
6	M	10/22/12-10/28/12	M-Su ABC Nightly News			M-Sa 530-6p, Su	M-----	:30		(\$700.00)		0.00	NM		
	Ⓜ Credited														
27	M	10/22/12	10/28/12	M-F 6-630p M-F 6-630p	CM	6-630p	11111--	:30	5	\$700.00	3	0.00	NM	5	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	10/22/12-10/28/12	M-F 6-630p			6-630p	MTWThF----	:30		(\$700.00)		0.00	NM		
		See MG 27.6 [PE Due HRA]													
3	M	10/22/12-10/28/12	M-F 6-630p			6-630p	MTWThF----	:30		(\$700.00)		0.00	NM		
		See MG 27.7,27.8 [PE Due HRA]													
4	M	10/22/12-10/28/12	M-F 6-630p			6-630p	MTWThF----	:30		(\$700.00)		0.00	NM		
		See MG 27.7,27.8 [PE Due HRA]													
5	M	10/22/12-10/28/12	M-F 6-630p			6-630p	MTWThF----	:30		(\$700.00)		0.00	NM		
		See MG 27.9													
6	M	10/23/12-10/23/12	M-F 6-630p			6-630p	-T-----	:30		\$1,100.00		0.00	NM		
	Ⓜ MG for 27.2 10/23														
7	M	10/24/12-10/25/12	M-F 6-630p			6-630p	--WTh----	:30		\$1,100.00		0.00	NM		
	Ⓜ MG for 27.4,27.3 bug aired over spot														
8	M	10/24/12-10/25/12	M-F 6-630p			6-630p	--WTh----	:30		\$1,100.00		0.00	NM		
	Ⓜ MG for 27.4,27.3														
9	M	10/26/12-10/26/12	M-F 6-630p			6-630p	-----F----	:30		\$1,100.00		0.00	NM		
	Ⓜ MG for 27.5 10/26														
28	M	10/22/12	10/28/12	M-F 630-7p M-F 630-7p	CM	630-7p	11111--	:30	5	\$400.00	4	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$400.00		0.00			

Order / Rev: 169113
 Alt Order #:
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress
 Product Desc:
 Estimate: 12593

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	M	10/22/12	10/28/12	M-F 630-7p M-F 630-7p	CM	630-7p	11111--	:30	5	\$400.00	4	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12		M-F 630-7p Credited		630-7p	MTWThF----	:30		(\$400.00)		0.00	NM		
2	M	10/22/12-10/28/12		M-F 630-7p Credited		630-7p	MTWThF----	:30		(\$400.00)		0.00	NM		
3	M	10/22/12-10/28/12		M-F 630-7p See MG 28.6,28.7,28.8 [PE Due HRA]		630-7p	MTWThF----	:30		(\$400.00)		0.00	NM		
4	M	10/22/12-10/28/12		M-F 630-7p See MG 28.6,28.7,28.8 [PE Due HRA]		630-7p	MTWThF----	:30		(\$400.00)		0.00	NM		
5	M	10/22/12-10/28/12		M-F 630-7p See MG 28.6,28.7,28.8 [PE Due HRA]		630-7p	MTWThF----	:30		(\$400.00)		0.00	NM		
6	M	10/24/12-10/26/12		M-F 630-7p Ⓜ MG for 28.3,28.5,28.4		630-7p	--WThF----	:30		\$650.00		0.00	NM		
7	M	10/24/12-10/26/12		M-F 630-7p Ⓜ MG for 28.3,28.5,28.4		630-7p	--WThF----	:30		\$650.00		0.00	NM		
8	M	10/24/12-10/26/12		M-F 630-7p Ⓜ MG for 28.3,28.5,28.4		630-7p	--WThF----	:30		\$650.00		0.00	NM		
29	M	10/22/12	10/28/12	Monday Prime A Dancing with the Stars	CM	7-8p	1-----	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----		1				\$3,500.00		0.00			
30	M	10/22/12	10/28/12	Tuesday Prime B Happy End/Apt 23	CM	8-9p	-1-----	:30	1	\$3,500.00	3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----		1				\$3,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12		Tuesday Prime B		8-9p	-T-----	:30		\$3,000.00		0.00	NM		
32	M	10/22/12	10/28/12	Fri Spcl 9 All Access Nashville	CM	8-9p	----1--	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1				\$1,000.00		0.00			
34	M	10/22/12	10/28/12	Sunday Prime C Revenge	CM	8-9p	-----1	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$3,000.00		0.00			
35	M	10/22/12	10/28/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	11111--	:30	5	\$900.00	3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$900.00		0.00			
36	M	10/22/12	10/28/12	M-F 1102p News thru 1/CM M-F 1102p News	CM	1102-1132p	11111--	:30	5	\$175.00	4	0.00	NM	4	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$175.00		0.00			

Order / Rev: 169113
 Alt Order #:
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress
 Product Desc:
 Estimate: 12593

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	M	10/22/12	10/28/12	M-F 1102p News thru 1/7 M-F 1102p News	CM	1102-1132p	11111--	:30	5	\$175.00	4	0.00	NM	4	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--		5				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12		M-F 1102p News thru 1/7		1102-1132p	MTWThF----	:30		(\$175.00)		0.00	NM		
	See MG 36.6 [PE Due HRA]														
2	M	10/22/12-10/28/12		M-F 1102p News thru 1/7		1102-1132p	MTWThF----	:30		(\$175.00)		0.00	NM		
	See MG 36.7,36.8 [PE Due HRA]														
4	M	10/22/12-10/28/12		M-F 1102p News thru 1/7		1102-1132p	MTWThF----	:30		(\$175.00)		0.00	NM		
	See MG 36.7,36.8 [PE Due HRA]														
5	M	10/22/12-10/28/12		M-F 1102p News thru 1/7		1102-1132p	MTWThF----	:30		(\$175.00)		0.00	NM		
	See MG 36.7,36.8 [PE Due HRA]														
6	M	10/23/12-10/23/12		M-F 1102p News thru 1/7		1102-1132p	-T-----	:30		\$250.00		0.00	NM		
	Ⓜ MG for 36.1 10/23														
7	M	10/25/12-10/26/12		M-F 1102p News thru 1/7		1102-1132p	---ThF----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 36.2,36.5,36.4														
8	M	10/25/12-10/26/12		M-F 1102p News thru 1/7		1102-1132p	---ThF----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 36.2,36.5,36.4														
N37	M	10/22/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p	-----1	:30	1	\$900.00	4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12		Su Late News		10-1035p	-----Su	:30		(\$900.00)		0.00	NM		
	See MG 37.2 [PE Due HRA]														
2	M	10/22/12-10/28/12		Su Late News		10-1035p	-----Su	:30		\$1,300.00		0.00	NM		
	Ⓜ MG for 37.1 10/28														
38	M	10/22/12	10/28/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	-1-1---	:30	2	\$350.00	4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-1---		2				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12		M-F 1035-1102p thru 1/7		1035-1102p	-T-Th----	:30		(\$350.00)		0.00	NM		
	See MG 38.5,38.6														
2	M	10/22/12-10/28/12		M-F 1035-1102p thru 1/7		1035-1102p	-T-Th----	:30		(\$350.00)		0.00	NM		
	See MG 38.5,38.6														
5	M	10/24/12-10/25/12		M-F 1035-1102p thru 1/7		1035-1102p	--WTh----	:30		\$900.00		0.00	NM		
	Ⓜ MG for 38.2,38.1														
6	M	10/24/12-10/25/12		M-F 1035-1102p thru 1/7		1035-1102p	--WTh----	:30		\$900.00		0.00	NM		
	Ⓜ MG for 38.2,38.1														
39	M	10/22/12	10/28/12	M-F 1132p-1236a thru 1/7 Jimmy Kimmel	CM	1132p-1236a	--1----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----		1				\$150.00		0.00			
													Totals	106	\$54,275.00